

Advertise on Zoozaah

Reach a large, verified, opportunity-ready student audience across the **App**, **Website** and weekly **newsletter** — the go-to platform for SA tertiary students. For SETAs, employers, colleges, universities & funders.

Placements & rates

Placement	Appears on	Duration	Rate*	What's included
Standard opportunity listing	App + Website	14 days	R1 750	Bursary, learnership, internship, WIL or discretionary-grant programme, in the main feed with the Verified badge.
Featured opportunity	App + Website	14 days	R3 500	Top-of-feed placement + push/WhatsApp alert to matched students.
Newsletter feature	Weekly newsletter	1 edition	R3 000	Dedicated slot in The Skills Brief (thousands of student inboxes).
Success story feature	App + Website + Newsletter	14 days + archive	R3 500	Showcase a learner/graduate whose life your programme changed. Appears across all three channels and stays in the archive.
Homepage / in-app banner	App + Website	7 days	R3 000	Prime banner for launches, campaigns and open-application drives.
Homepage / in-app banner	App + Website	21 days	R7 000	Extended prime banner.
Campaign bundle	All channels	14 days	R7 500	Featured opportunity + newsletter feature + a success story. Best value.
SETA sector sponsorship	All channels	2 months	From R150 000	Own your sector hub, drive applications & get APP reach reporting. See the partnerships pack.

*Rates are launch rates, excl. VAT, and indicative — confirm the current rate when you book. Non-profit / bulk / annual discounts available. SETAs: ask about annual sector packages.

🌟 Success story — specifications

- **Length:** 150–200 words (about 900–1 200 characters).
- **Headline:** up to 12 words.
- **Image:** one landscape photo, 1200 × 628 px, JPG/PNG, under 2 MB.
- **Logo:** optional, PNG with transparent background.
- **Consent:** written consent of the featured student is required (POPIA).
- **Appears on:** App + Website + Newsletter, and stays in the success-story archive.

📏 Opportunity / banner specs

- **Listing text:** title ≤ 12 words; 40–60 word description; closing date; who may apply; link.
- **Banner image:** 1200 × 628 px (landscape) for web/app; square 1080 × 1080 px for social bundle.
- **Provide:** official application link (we always link to the source).
- **Turnaround:** published within **2 business days** of verified payment.

Banking details

Account holder: TT Horizon Projects (Pty) Ltd
Bank: Nedbank · **Account type:** Current Account (Sunward Park)
Account number: 1325196819
Reference: Company name + service requested

How to book

1. Choose your placement & duration above.
2. Pay into the account (use the correct reference).
3. Complete the **Booking & Payment Verification Form** and attach your proof of payment.
4. We verify and publish within 2 business days.

Self-service 24/7 WhatsApp **[your number]** or call **[your number]** — fully automated: rates, banking details & booking help, no waiting.